

INTRODUCING IQ/MAX

IQ/MAX is the next generation in high performance trading communications, with maximum power, speed, clarity, and control. It's the ultimate trading tool, designed by traders for traders, to enhance collaboration across the trading desk and heighten the trader's own intuitive skills.



MAXIMUM CLARITY

With just a glance a trader can be immediately engaged and quickly adapt to rapidly changing environments. Full name and details allow you to identify callers quickly. Every screen is vibrant from any angle and saturated with key color cues. Speaker acoustics are optimally refined.

MAXIMUM SPEED

At a glance you'll instantly recognize your top priorities, which line has been ringing the longest, who's on hold, and the importance of your most recent calls.

MAXIMUM CONTROL

MAX gives you only the information you need — when you need it. MAX eliminates visual clutter and maximizes the control you have over your communications.

MAXIMUM POWER

High Performance. Maximum Reliability. Unmatched Redundancy. Both trader and administrator can tap into MAX's power: modularity is standard, upgrades are easy, and communicating status is automatic.

Features

- **Enhanced User Interface**, designed to communicate information quickly and clearly
- **Bright, high resolution**, active matrix TFT color screens allowing the end-user to quickly prioritize and filter information
- **Embedded applications** including Call List and Directory applications enabling traders to instant, easy access to the people they want to call
- **Space saving modular design** to minimize footprint on the trader's desk and preserve line of sight
- **Unique, compact "Backpack"** allows for easy upgrades and increased modularity
- **Global Intercom capability** for every turret enabling intercom calls between all trading locations and even between turrets and off-floor users with only a PC
- **Instantaneous one-button Replay** of up to the last 20 seconds from any speaker channel
- **Deskshare** allowing traders to dynamically share aspects of their trading desktop with other users
- **Enhanced programmability** that maximizes the trader's ability to customize their desktop
- **Custom designed acoustics** that optimize the bass-reflex response and improves intelligibility
- **Technical highlights:** Linux operating system, dual network ports for redundancy, DHCP support, SNMP enabled, USB 2.0 port, processing power and memory to spare



www.ipc.com/MeetMax

Modular and extendable

The IQ/MAX provides maximum function in a modular space saving design. The functionality of the product is segmented into three modules: Base, Button and Speaker. The modules are designed to work together, creating a consolidated desktop that maximizes efficiency through the integration of voice and applications. Each module is approximately 115mm wide (4.5 inches) and 210mm tall (8.25 inches).

The Base Module provides core control features and includes an integrated speaker that can be used for Hands-free operation or automated receipt of intercom calls. Features include: Call history, Programming, Contextual User Interface (Volume, Privacy, Handsfree, etc.) Conferencing, Auto-hunt, Voicemail

The Button Module provides access to lines, speed dials etc. The button module contains 24 programmable buttons, page up/down keys and navigation keys associated with

favorites and directories. Additional features include: user customizable number of Float and Fixed Keys, Speed Dials, function keys, direct line access, Intercom and Intercom Directory.

The Speaker Module provides controls for up to 8 channels. Each channel has a dedicated digital volume adjustment that supports free-seating from one unit to the next while retaining a user's volume levels. The Speaker Module also provides a Replay key allowing instantaneous playback of 20 seconds of time-sensitive audio monitored on speaker channels with one button press.

The **Backpack** provides the voice processing capability and serves as the brain that can be easily moved or upgraded. The IQ/MAX desktop configuration is incredibly flexible and can be tailored to each individual trader's needs and environment. Customize any configuration up to 3 button modules 3 speaker modules.

IPC recommends the following configurations to optimize functionality for varying end-user requirements:



MICRO

- Turret in less than 10"
- Embedded applications
- Directory capability



MINI

- 2 handsets and 8 speakers in less than 14"
- Embedded applications
- Directory capability
- Replay functionality



MAX

- 2 handsets and 8 speakers in less than 19"
- Embedded applications
- Directory capability
- Replay functionality
- Independent paginating

The IQ/MAX is powered by IPC's Alliance Backroom platform, trusted and proven in the most rigorous environments, the Alliance switch fully supports IP communications. The Alliance, IP and other technologies are combined to provide multiple and flexible Disaster Recovery scenarios, and multiple levels of redundancy.

power / beautifully controlled



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